

East Haddam Library System Strategic Plan

2024-2027

Mission Statement:

The East Haddam Library System engages the imagination, inspires curiosity, and fosters lifelong learning in a welcoming, inclusive, and accessible environment.

Vision statement:

The East Haddam Library System aspires to be a welcoming, accessible space for the entire community that embraces a diversity of differing thoughts and ideas, lifelong learning, and innovation with respect for the past and a view to the future.

1. The Library is a Community Hub that is a welcoming and inclusive space.

- Provide accessibility to all through our physical space and services, our collection, and our online presence.
- Develop a facilities plan to coordinate upkeep and maintenance of the buildings and grounds.

2. The Library will extend partnerships and community connections

- Partner with local organizations and schools.
- Develop a marketing and branding plan for the library that increases awareness in the community.
- Facilitate programs that meet the needs of our community.

3. The Library will expand learning opportunities and initiatives

- Increase technology and stay current with up-and-coming technology trends.
- Support literacy and learning for children and the East Haddam community.
- Ensure that collection materials are adaptive to changes in technology and media.

East Haddam Library System Strategic Plan
Page 2

4. The Library will seek to increase the resources available to meet its mission and vision

- Evaluate fundraising sources to bring additional revenue to the library and identify potential opportunities for financial betterment for the library, including grant opportunities.
- Support the Friends of the Library organization's growth and fundraising efforts.
- Advocate for funds to address needed facilities upkeep and improvement, as well as funds to maintain appropriate staffing, who are properly compensated, and staff development.